



No.3419/RMSA/Project/2017-18
STATE PROJECT OFFICE
RASHTRIYA MADHYAMIK SHIKSHA ABHIYAN
PUDUCHERRY

Date: 13/09/2017

CIRCULAR

Sub: RMSA – Kala Utsav -2017 – Guidelines Communicated – Reg.

Kala Utsav is an initiative of the Ministry of Human Resource Development (MHRD), Government of India to promote arts in education by nurturing and showcasing the artistic talent of school students at the Secondary Stage in the Country. It is an Art festival which includes performances and display of exhibits along with students online art projects (e-project).

Level of Competition in Kala Utsav: District , State and National Level

Areas of Art

1)Music 2) Dance 3) Theatre 4) Visual Arts (Drawing , Painting, Sculpture, Crafts).

Awards at the National Level Kala Utsav:

There are 3 awards in each discipline in Kala Utsav

First prize : ₹ 5,00,000/- (₹1,25,000 for each art form)

Second prize : ₹ 3,00,000/- (₹ 75,000 for each art form)

Third prize : ₹ 2,00,000/- (₹ 50,000 for each art form)

Note: Kala Utsav Award is a cash award, to be given to the school/team and not to Individuals. In case of tie for First/Second/Third prize each of the team will get the same amount as mentioned above.

Areas of Art

1)Music 2) Dance 3) Theatre 4) Visual Arts (Drawing , Painting, Sculpture, Crafts).

The theme of Kala utsav 2017 is “**Ek Bharat Shreshtha Bharat (Living Tradition of Arts – Tribal, Folk and Traditional Art forms)**”.

There shall be only one entry for each art from each school. Thus, each School is eligible for a total of four entries to participate in the District level competitions.

Similarly there shall be only one entry for each art from each District to be eligible for State level participation and the same procedure will be followed from State to National level competitions. Teams of students are to be from classes 9th, 10th, 11th & 12th and the duration are as follows

Criteria	Areas of art			
	Music	Dance	Theatre	Visual Art
No. of students including those students who are accompanist and working in Back Stage	8	8	10	4
Time Duration	5-8 minutes additional 10mts. for technical settings	5-8 minutes additional 10mts. for technical settings	20- 30 minutes additional 10mts. for technical settings and clearing of stage	-

***Complete Guidelines can be downloaded from the URL**
<http://kalautsav.in/announcement.php>

Mr.S.Nandakumar, HM Gr.I, NSC Bose Govt High School, Puducherry cum Unit Supervisor, Jawahar Bal Bhavan, Puducherry is nominated as the coordinator for the conduct of District level competition for Pondicherry district. The Head of Institutions in Pondicherry district are requested to send their entry forms in the format enclosed herewith to Mr.S.Nandakumar, HM Gr.I Jawahar Bal Bhavan, Puducherry, for District level competition on or before the stipulated date indicated below. He will be the Coordinator of State level competition also. Mr.S.Nandakumar, the coordinator for Pondicherry, is requested to take necessary steps to conduct the District & State level competitions.

Venue for Pondicherry District level Competition

Jawahar Bal Bhavan, Maraimalai Adigal Salai , Pondicherry

The ADPCs of Karaikal, Mahe and Yanam will be the co-ordinators for the District level competition in their respective districts. The Head of Institutions of School in Karaikal, Mahe and Yanam regions are requested to send their entry forms to their respective ADPCs for District level competition on or before the stipulated date indicated below. The ADPCs of Karaikal, Mahe and Yanam are requested to conduct the competition at District level and send the final selected list in each are of art in the form enclosed in Annexure-I (Section A & B) to Mr. S.Nandakumar, HM Gr.I Jawahar Bal Bhavan, Puducherry for state level competition on or before the stipulate date.

Venue for State level Competition:

Jawahar Bal Bhavan, Maraimalai Adigal Salai , Pondicherry

TIMELINE:

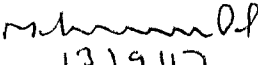
Sl. No	Level	Last date for submission of entry forms	Date of Competitions
1	District Level	22/09/2017	06/10/2017
2	State Level	10/10/2017	13/10/2017
3	National Level	16/10/2017	03/01/2018 to 06/01/2018

- Online uploading of art projects from 15th October to 31st October, 2017.

Late submission of entry forms will not be entertained.

For further details Contact:

1. Mr. S. Nandakumar , HM Gr- I,
NSC Bose GHS, Pondicherry. Mobile No: 9443040120
2. Mr. R. Rajasekaran, Co-ordinator, RMSA,
State Project Office, SSA, Pondicherry. Mobile No: 9787757427


13/9/17

(MOHINDER PAL)
STATE PROJECT DIRECTOR

To

All Heads of Institutions of High/Higher Secondary

Copy to

1. The Joint Director (SE),
2. The Deputy Director(SE), Karaikal,
3. The Deputy Director(WE)
4. The Deputy Director(EE),
5. Chief Educational Officer, Pondicherry/KKL/Mahe
6. Delegate to DSE, Yanam,
7. The ADPC, Karaikal/Mahe/Yanam,
8. BRC I/II/III,
9. PS to DSE,
10. PA to SPD,
- ✓ EDP section – with a request to host on the website.

With a request to communicate to all the Govt/Aided/Private High/Higher Secondary Schools under their control.

PROFORMA FOR SUBMITTING KALA UTSAV ENTRIES

(To be sent by the schools selected by the state/ UT to participate at State/National Level.
Please use separate Proforma for each selected entry)

SECTION A

General information

8. Name of the State/UT : _____

9. Name and Address of the School: _____

Contact No: _____

E- Mail address: _____

School ID (UDISE CODE): _____

10. Pairing State/UT : _____

11. Type of School: Government Government Aided Private

12. Name of the Art form:
Music / Dance/ Theatre/ Visual Arts

13. Details of the Participating Team:

Sl.No	Name of the Student	Class	Role in the online e-Project	Whether from CWSN

14. Details of the Teachers involved in the online project:

Sl.No	Name of the Teacher	Designation and Subject He/ She Teaches	Role in the online project

SECTION B

Detail of the Online Art Project (online project)

15. Title of the online project: _____

16. Language: English Hindi Other (Please specify the language: _____)

17. Description / Background of the e-project (in 500 words). This will be required for the website and for the printed document on Kala Utsav – 2017

18. Process of the Online Project (in 500 words). This will be required for the website and for the printed document on Kala Utsav – 2017

Signature of the Head of Institution

ENTRY FORM FOR KALA UTSAV AT DISTRICT LEVEL FROM SCHOOLS

(Please use separate Proforma for each entry)

1. Name of the District : Pondicherry / Karaikal / Mahe / Yanam

2. Name and Address of the School: _____

Contact No: _____

E- Mail address: _____

School ID (UDISE CODE): _____

Municipality / Commune } (i) Pondicherry/ Oulgaret Municipality
(for Pondicherry district only) } (ii) Ariyankuppam/Bahour/Nettapakkam/Mannadipet/Villianur Commune

3. Type of School: Government Government Aided Private

4. Name of the Art form : Music/ Dance/ Theatre / Visual Arts

5. Details of the Participating Team:

Sl.No	Name of the Student	Class	Whether from CWSN

6. Details of the Teachers involved in the project:

Sl.No	Name of the Teacher	Designation and Subject He/ She Teaches	Role in the project

7. Details of e -Project (may be submitted only for State Level). _____

Signature of the Head of Institution